



Phoenix New Times

Best of Phoenix Full Color Newsprint Ad, Havana Cafe



Phoenix New Times

Best of Phoenix Full Color Newsprint Ad, San Carlos Bay



Phoenix New Times Street Team

3 color Screen Print T-shirt



Phoenix New Times Street Team

Branded Event Staff Badges

Wine Down Wednesday

1/2 Price Select Bottles of Wine
Wednesday 4pm-Close



THE
BAMBOO CLUB
ASIAN BISTRO

Tempe
Scottsdale
Desert Ridge
Tucson

699 S. Mill Ave.
8624 E. Shea Blvd.
21001 N. Tatum Blvd.
5870 E. Broadway Blvd.

480.967.1286
480.998.1287
480.342.8788
520.514.9665

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Bamboo Club

Created Wine-Down campaign, full color featured in 944 Magazine Scottsdale.



(before)

art made in photoshop by previous designer



Zia Record Exchange

Re-created brand by hand from original composition, digitized, mass produced.



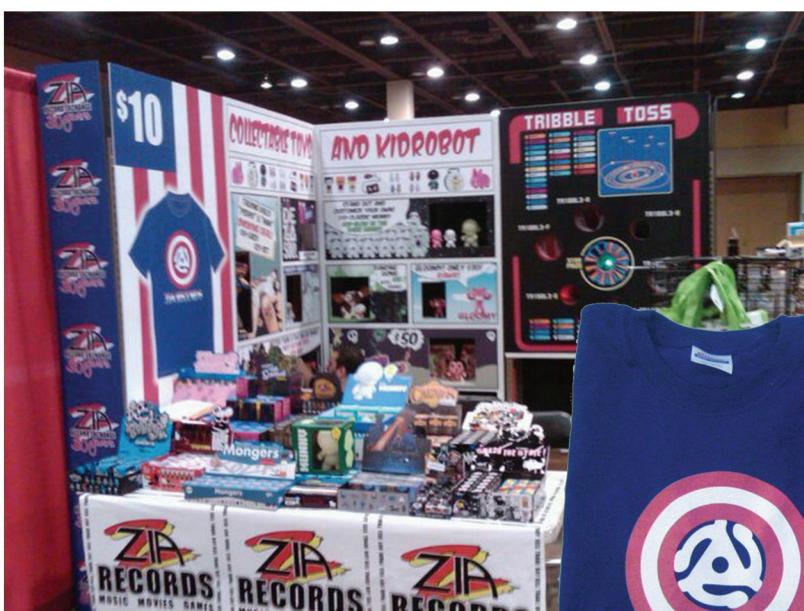
Zia Record Exchange

CD compilations, branded theme 2008, 2009 & 2010



Zia Record Exchange

Created art, cover art and laid out magazine editorials monthly, 2008-2010



Zia Record Exchange

Phoenix ComiCon official shirt design & created an interactive booth for event.



Zia Record Exchange

Created Zia's branded loyalty program card for member points

MUSIC • MOVIES • GAMES



Zia Record Exchange

Best of Tucson, Table of Contents corner page ad full color.



DIRT CHEAP DEALS!
25,000 GIFTS UNDER \$10

MUSIC

Killers \$9.99
E-40
Kanye West
Paul C McCartney/The Fireman

Nirvana \$3.99 OR 4 FOR \$20.00
Dio

BLU-RAY

\$11.99
Dogs
MAD MEN

DVD

\$9.99
HULK
GETTING SARAH MARSHALL

AS LOW AS \$2.99

BORN IN EAST L.A.
THE SIMPSONS

3 DAYS ONLY!
NOV. 28, 29, 30

20% OFF
Kidrobot

20% OFF
HEADPHONES
SKULL CANDY

GAMES STARTING AT \$19.99

XBOX 360
Wii
PS3
NINTENDO DS

ZIA RECORDS
4225 S. EASTERN AVE., LAS VEGAS (702) 735-4942
4503 W. SAHARA AVE., LAS VEGAS (702) 233-4942

Zia Record Exchange

Black Friday Full page color ad

RECORD STORE DAY

APRIL 17, 2010





ZIA TENT @ COACHELLA -- CALIFORNIA -- COACHELLA, CA
 2510 W. THUNDERBIRD RD., PHOENIX (602) 866-7867
 1940 W. INDIAN SCHOOL RD., PHOENIX (602) 241-0313
 105 W. UNIVERSITY DR., TEMPE (480) 829-1967
 1940 W. CHANDLER BLVD., CHANDLER (480) 857-4942
 3655 N. ORACLE RD., TUCSON (520) 887-8898
 3370 E. SPEEDWAY BLVD., TUCSON (520) 327-3340
 4225 S. EASTERN AVE., LAS VEGAS (702) 735-4942
 4503 W. SARARA AVE., LAS VEGAS (702) 233-4942

Zia Record Exchange

Created ads, oversized signs, magazine editorial for Coachella, Record Store Day, Zia Records 30 Year Anniversary and the introduction of "Z-Dude & Z-Girl" avatars. Cross branded all 4 entities into a single, cohesive campaign.

Record Store Day In-Stores include: Cattle Junction signing at our store on Eastern in Phoenix at 1PM and various artists from the indie music label in our Phoenix, Chandler and Tucson locations. Ft Lowell records will have a pop up for you to check out in Tucson at our Oracle location.

Here comes Coachella! April 16th, 17th and 18th in Indio CA. Zia Record Exchange puts the best indie record store you have seen in it to Coachella! We have Vinyl! We have CDs! We have MP3s! The cherry on top is our independent Sunday: the signings! Over 54 bands confirmed to sign at our store are too many to name but here are a few: Major Lazer, LCD Soundsystem, Tiësto, Mt. The Gossip, members of Pavement, and Cambria plus many, many, many more!



wasn't enough we bring you the mighty Z-Dude! They will be performing a small electric set at our Chandler location at 5PM sharp. So smoke your weed off premises before the Wizards, Warlocks, Hobbits and come.

has U-fest but once a year and that once a year! Get your tickets at Zia! Come out to Zia Days Grace, Danzig, James, Helmet and re! Come by and meet your favorite band up and yell obscene shit because you're

April 17th is Record Store Day! Record Store Day is a celebration of all things independent record store! It is celebrated worldwide and we make it all about the customers! Please come by one of our stores and pick up RSD exclusive Vinyl and CD releases. You sat on your ass last year and missed out on the Tom Waits exclusive and had to buy it on the internet for like \$100. Don't let this happen again (c'mon dude you're in your early thirties, get your shit together.) Also check out our new Zia Records Local Music Compilation "You Heard Us Back When" available that day!

Well, that is a whole lot of love Zia is giving but it's nothing compared to the love you have given us for the past 30 years! Yes that's right Zia Records is 30 years old. It's almost time for us to get a convertible and some Botox!



Jay-Z

FRIDAY APRIL 16

LCD Soundsystem • Them Crooked Vultures
 Vampire Weekend • Deadmau5 • Public Image Limited • The Specials
 Grizzly Bear • Passion Pit • Echo and the Bunnymen • Benny Benassi • Foyar Ray
 Grace Jones • The Hives • Fred Armisen • The Roots • Callie Shabazz • Willard Bay • The Crabs • La Roux
 Yousay • Lucero • DJ Lance Rock • The Dillinger Escape Plan • Prvay • Ra Ra Riot • Deer Tick • Wolfgang Carter
 Aeroplane • Iggy • Marty • Shagh Bello • P.D.S. • Baroness • Hecate • Little Dragon • White Rabbits
 Wale • Kate Miller-Heidke • As Tall As Lions • Jett Overland • Mena Circle • Pablo Picasso

SATURDAY APRIL 17

Muse

Faith No More • Tiësto
 MGMT • David Guetta • The Dead Weather • Hot Chip • Devo • Coheed and Cambria
 Kaskadee • 2ManyDJ's • Major Lazer • Dirty Projectors • Gossip • Z-Trip
 xx • John Waters • Leo Clayton • The Raveonettes • Mow • Sia • Camera Obscura • Tokyo Police Club
 Porcupine Tree • Old Crow Medicine Show • Aterciopelados • Bassnectar • Frightened Rabbit • Dirty South
 Flying Lotus • Corinne Bailey Rae • Pretty Lights • Shooter Jennings • RX Bandits • Almighty Defenders
 Edward Sharpe and the Magnetic Zeros • Crates • Krew • Zakk • Tomer Troyer • Portugal • Misa
 Band • Skuli • Girls • Beach House • Steed Train • Frank Turner

SUNDAY APRIL 18

Gorillaz

Pavement • Thom Yorke ???? •
 Phoenix • Orbital • Spoon • Sly and the Family Stone • De La Soul
 Julian Casablancas • Plastikman • Gary Numan • Charlotte Gainsbourg
 Sunny Day Real Estate • Yo La Tengo • MUTEMATH • Deerhoof • Infected Mushroom • Club 75 • Matt • Kim
 The Big Pink • Gil Scott-Heron • King Khan • The Shins • Florence and the Machine • Yann Tiersen • Little Boots • Mike Snow
 Taini Singh • Cibo • I.A.B. • Baboonicorn • Owen Pallett • Glitch Mob • Mayer Hawthorne • Local Natives
 Rusko • Middle East • Hudson • Salt Pack • Kevin Devine • Paparazzi • Delphic • One Lionel

COME VISIT OUR TENT AT COACHELLA 2010!
 Zia Record Exchange is the Official Record Store & Signing Tent at Coachella, April 16, 17 & 18! We will have artist/band signings, Record Store Day exclusives, and good vibes!






Lobby Market

BOTTLED WATER \$3

BREATH MINTS \$3

CANDY BARS \$2

CLASSIC SNACKS & FROZEN TREATS

- Pop Tarts \$3
- Doritos Chips \$3
- Cheetos Chips \$3
- ChexMix Snack \$3
- CheezIt Crackers \$3
- Muddy Buddies \$4

- Haagen Dazs Cups \$3
- Frozen Snickers Bars \$3
- Frozen Twix Bars \$3
- Haagen Dazs Bars \$4
- Nestle Dibs \$4

CHILLED BEVERAGES

- Fruit Juice Drinks \$4
- Fruit Smoothies \$4

- CocaCola Drinks \$3
- Gatorade Sport Drink \$3

- Rockstar & RedBull \$4
- Stumptown Nitro Coffee \$4
- Starbucks Frappaccino \$4
- Regular & Chocolate Milk \$3

HEALTH BARS & SMART SNACKS

- Sabra Taquito & Guacamole Pack \$4
- Sabra Pita Chip & Hummus Pack \$4
- Tuna Salad & Crackes Pack \$4

- Beef Jerky \$4
- Baked Peas \$4
- Gardetto's Mix \$4
- Yogurt Cups \$3
- Salted Almonds \$3
- TrailMix Bag \$3

- KIND Protein Bars \$3
- Cliff Energy Bars \$3
- Luna Fruit Bars \$3
- Nutragrain Bars \$3

- Lays Baked Chips \$3
- Pretzels Snack Bag \$3
- Beetchips Snack Bag \$3
- Pita Chips Snack Bag \$3

- Sabra Hummus Cup \$2

HEALTH & BEAUTY

- Disposable Razor \$3
- Small Shave Foam \$3
- Large Shave Foam \$4
- Hair & Skin Care \$4
- Feminine Care \$3
- Oral Hygeine Products \$3
- Contact Lens Solution \$4

- Allergy & Pain Relief \$3
- Antacid Tablets \$3

PLEASE PAY AT THE FRONT DESK • PRICES LISTED AFTER 6.25% TAX

Wylie Inn Lobby Market

Hotel lobby market menu



JOIN US FOR A GRAND OPENING VIP CELEBRATION

MONDAY, NOVEMBER 14, 2016 • 7PM-10PM

**TAP N VINE
194 ENDICOTT STREET
DANVERS, MA 01923
TAPNVINES.COM**

Get a Sneak Peek at the Northshore's newest hot spot!

**RSVP to Christina@EastC.com
or call 978-535-5833
by November 10, 2016**

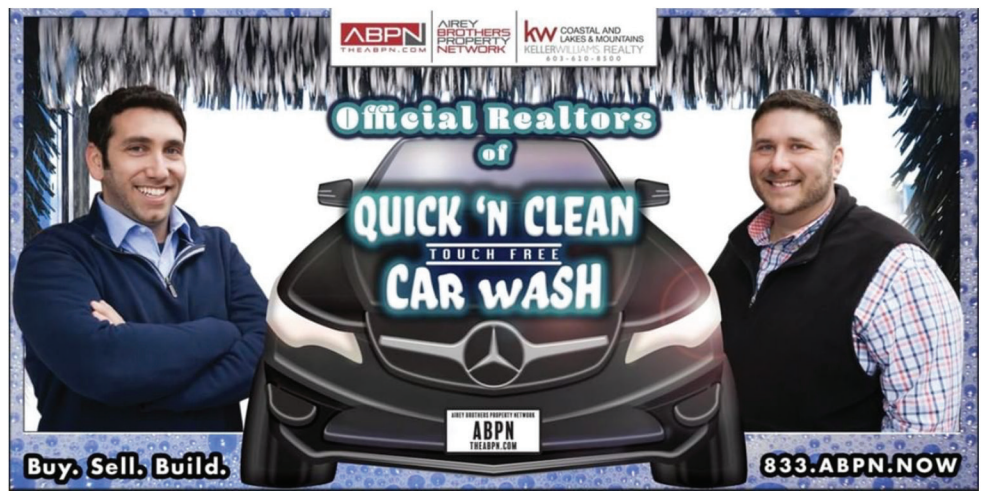
Tap n Vine

Full color print ad, digital e-invite for grand opening



Boston Extracts

Logo & package design



Airy Brothers Property Network

6 foot, full color vinyl banner



**CORNERSTONE
DENTAL
GROUP**

*A great way to keep you
and your family smiling*



Sign up and save with the DENTAL HEALTH CLUB

www.SmileWestford.com | (978) 692-6012



**CORNERSTONE
DENTAL
GROUP**

DENTAL HEALTH CLUB

NEVER LET THE COST OF DENTAL CARE BE AN OBSTACLE TO YOUR ORAL HEALTH.

In an effort to make dental care more affordable, we've created our Dental Health Club. For a low annual fee, patients with no dental insurance can join and receive all yearly exams, two regular cleanings and all recommended x-rays, along with additional services and discounts.

ANNUAL PLAN OPTIONS & PRICING

Adult Benefits Include:

- 2 Routine Exams (D0120)
- All Necessary Hygiene X-Rays (D0210, D0272, D0274, D0330)
- 2 Routine Cleanings (D1110)
- 1 Urgent Care Exam (D9110)
- Oral Cancer Screening (D1333)
- Periodontal Disease Screening (D0180)
- 15% OFF additional services

\$350 Annually

Child Benefits Include:

(13 and younger)

- 2 Routine Exams (D0120)
- All Necessary Hygiene X-Rays (D0210, D0272, D0274, D0330)
- 2 Routine Cleanings (D1110)
- 1 Urgent Care Exam (D9110)
- 2 Fluoride Treatments (D1206)
- 15% OFF additional services
- 30% OFF sealants

\$300 Annually

A one time enrollment fee of \$25 will be applied to all new accounts

**Questions? Call us at (978) 692-6012
or visit www.SmileWestford.com**

5 Cornerstone Square, Suite 202, Westford, MA 01886

This program is a discount savings plan and not a dental insurance plan. It cannot be used along with any other dental plan, workers' comp claims, referrals to specialists, or in conjunction with other discounts or promotions. Other restrictions may apply. Call for details. Prices subject to change. This is an annual enrollment; no partial refunds will be given if you discontinue the plan. Child patients are considered through age 13.

Great Meadows Dental Group

ADA Code	Description	Standard	Dental Health C
D1110	Prophylaxis-adult	\$125.00	each additional \$106.25
D1120	Prophylaxis-child	\$95.00	each additional \$81.60



**GREAT MEADOWS
DENTAL
GROUP**

Dental Health Club Membership Application

All fields are required.

Last Name		First Name		Middle Initial	Gender: M/F
Home Address		City	State	Zip	Phone Number
Employer					
Are you utilizing this plan in lieu of dental insurance? Yes <input type="checkbox"/> No <input type="checkbox"/>					
Email Address					
Date of Birth					

Additional Members

Please list all eligible dependent(s) to be added to your policy.

First Name	Last Name	Date of Birth	Relationship to Applicant	Gender M/F

Plan Exclusions and Limitations

- This is a discount savings plan, not a dental insurance plan.
- Services may be restricted due to general health, physical or psychological limitations of patient.
- Not to be combined with any other dental plans, dental coverage, workers' comp claims, insurance claims.
- One-time enrollment fee of \$25 per patient is due at time of sign up. Non-refundable.

I have read and understand all terms, plan exclusions and limitations.
Your policy will become effective upon receipt of your annual premium.

Signed: _____ Date: _____

Dentistry by Design Network

Designed, created, printed and packaged patient packets.

Kept the overall design for all 4 locations, had to create 4 sets of unique excel sheets per location. All application forms branded to their locations.

Let us *design* your healthiest smile!



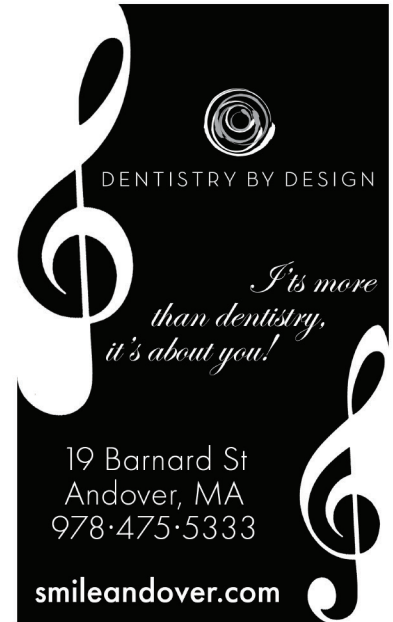
before



after



DENTISTRY BY DESIGN



DENTISTRY BY DESIGN

It's more than dentistry, it's about you!

19 Barnard St
Andover, MA
978-475-5333

smileandover.com

Dentistry by Design

Wicked Local color ad.

Dentistry by Design

Andover Choral Society program ad

NEW PATIENT SPECIAL!
\$500 OFF FULL TREATMENT



The Clear Alternative to Braces

Fall in love with your smile!

Call 978-692-6012
for a free consultation.



CORNERSTONE
DENTAL
GROUP

smilewestford.com

NEW PATIENT SPECIAL!
\$500 OFF TREATMENT



The Clear Alternative to Braces

Give the gift of a
healthy smile this year!

Call 978-692-6012
for a free consultation.



CORNERSTONE
DENTAL
GROUP

smilewestford.com



Cornerstone Dental Group

Wicked Local color ad campaign for Invisalign



GREAT MEADOWS
DENTAL
GROUP

*It's more than dentistry
- it's about you!*



Dr. Leo Kharin



Dr. Jessica Ristuccia

781-275-7707

56 Great Rd
Bedford, MA 01730

www.smilebedford.com
facebook.com/smilebedford

Monday - Thursday 8am - 5pm

Great Meadows Dental Group

My Hometown Map ad, print & digital

BE PART OF BEDFORD'S WINNING DENTAL TEAM!



GREAT MEADOWS
DENTAL
GROUP

56 GREAT RD
BEDFORD, MA

smilebedford.com
facebook.com/smilebedford

781-275-7707

Monday - Thursday - 8am - 5pm



Dr. Leo Kharin &
Dr. Jessica Ristuccia

Great Meadows Dental Group

Bedford High school football program, two-page, center ad.

Jennifer Steadman, RDH, FAADOM

Business Manager

978-806-6996

jennifer.dentistry@gmail.com

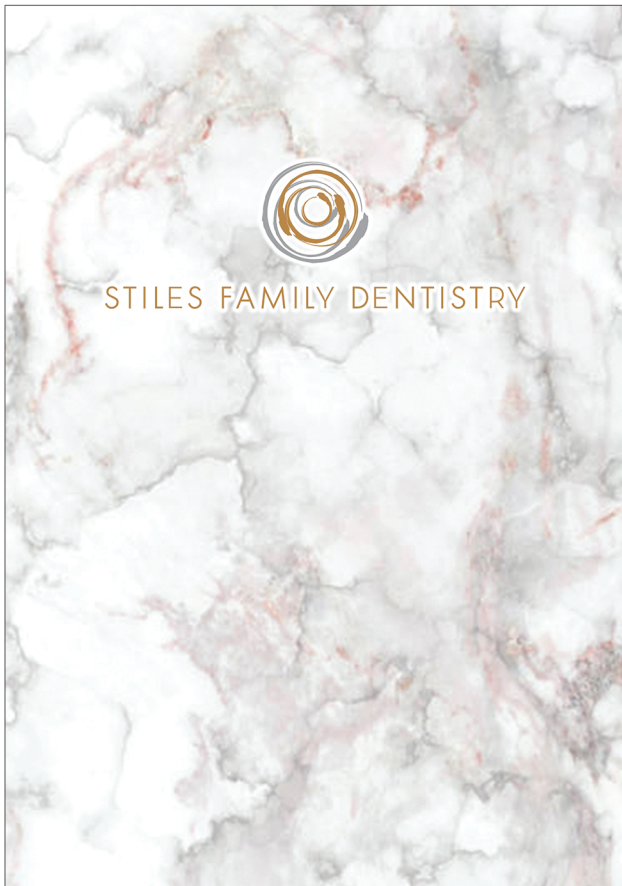
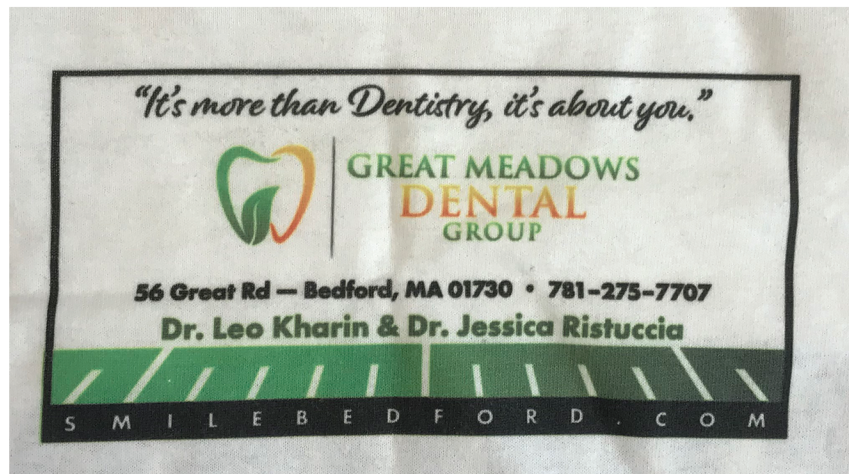
Dentistry by Design Network

Multiple-office employee business card update

 DENTISTRY BY DESIGN 978-475-5333 smileandover.com	 GREAT MEADOWS DENTAL GROUP 781-275-1443 smilebedford.com	 STILES FAMILY DENTISTRY 603-893-4538 smilewestford.com	 CORNERSTONE DENTAL GROUP 978-692-6012 smilesbystiles.com
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Dentistry by Design Network

Screen printed ads on shirts for local high school groups



Dentistry by Design Network

Designed ipad covers for patient forms, branding each for its unique location.





Aptara Limited/McGraw-Hill Education

Style guide and software used to mark up Grades K-5, English & Spanish, notes send to production team to implement my directions.

Accessible CMYK Colors for regular size text on white background

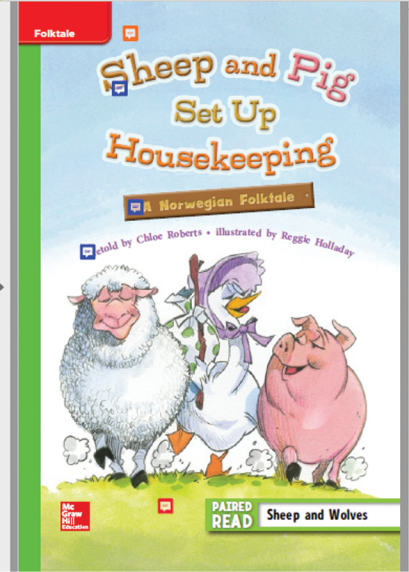
100%black R0 G0 B0 #000000	70%black R76 G76 B76 #4C4C4C	C = 85 M = 65 Y = 100 K = 0 R75 G98 B64 #4B6240	C = 100 M = 30 Y = 100 K = 0 R0 G133 B74 #00854A	C = 100 M = 75 Y = 100 K = 0 R34 G85 B63 #22553F	C = 85 M = 40 Y = 50 K = 0 R41 G128 B132 #298084	C = 100 M = 30 Y = 80 K = 0 R0 G133 B98 #008562	C = 100 M = 70 Y = 60 K = 0 R10 G90 B106 #0A5A6A
C = 100 M = 100 Y = 0 K = 0 R46 G49 B146 #2E3192	C = 100 M = 80 Y = 0 K = 0 R3 G78 B162 #034EA2	C = 100 M = 50 Y = 0 K = 0 R0 G14 B188 #0072BC	C = 100 M = 80 Y = 25 K = 0 R22 G78 B135 #164E87	C = 100 M = 60 Y = 25 K = 0 R0 G100 B100 #006666	C = 100 M = 100 Y = 0 K = 0 R100 G0 B0 #FF0000	C = 100 M = 100 Y = 0 K = 0 R0 G0 B100 #0000FF	C = 100 M = 100 Y = 0 K = 0 R100 G0 B0 #FF0000
C = 70 M = 70 Y = 0 K = 0 R100 G95 B170 #645FAA	C = 45 M = 75 Y = 0 K = 0 R151 G92 B165 #975CA5	C = 0 M = 100 Y = 100 K = 0 R205 G0 B122 #CCD07A	C = 40 M = 100 Y = 15 K = 0 R165 G36 B127 #A5247F	C = 15 M = 10 Y = 4 K = 0 R209 G0 B116 #D11E6E	C = 0 M = 85 Y = 100 K = 25 R188 G61 B25 #BC3D19	C = 50 M = 60 Y = 100 K = 0 R148 G13 B139 #947139	C = 40 M = 70 Y = 100 K = 0 R167 G102 B53 #A76635

WCAG 2.1 results

1.4.3 Contrast (Minimum) (AA)

Paraphrased Text contrast ratio of 3.1 and at least 3.1 (24px), or bold, the text is pure

Pass for large



53 comments

PAGE 1

HomerOrtega Jun 10
Genre Title box: change to #BA1

HomerOrtega Jun 26
Story Title: remove bevel/emboss shadow then change opacity of w stroke to 100%.
"Sheep" change to #A76635 --
"and" change to #BC3D19 --
"Pig" change to #C02640 --
"Set Up" change to #947139 --
"Housekeeping" change to #BC3D19

HomerOrtega Jun 26
Story Subtitle: change light brown #FFFFFF

HomerOrtega Jun 26
Story Author/Illustrator: ch Silhouette Studio

Colour Contrast Analyser (CCA)

Contrast ratio 21:1

Foreground colour (black) #000000

Background colour (white) #FFFFFF

Sample preview: example text showing contrast

WCAG 2.1 results

- 1.4.3 Contrast (Minimum) (AA)
 - Pass for large and regular text
- 1.4.6 Contrast (Enhanced) (AAA)
 - Pass for large and regular text
- 1.4.11 Non-text Contrast (AA)
 - Pass for UI components and graphical objects

AutoSave - LR_List_of_batches - Excel

11333	A	B	C	D	E	F
117	Wonders	002119436	Animal Band	K	10	1
118	Wonders	002119410	We Want Honey	K	10	1
119	Wonders	002119430	We Want Honey	K	10	1
120	Wonders	002119487x	A Good Idea	K	10	1
121	1.1.1					
122	Wonders	0021196193	Two Hungry Elephants	1	0	1
123	Wonders	002119620	What A Feast	1	0	1
124	Wonders	0021198181	What A Feast	1	0	1
125	Wonders	0021196483	Beak of the Lion	1	0	1
126	1.1.2					
127	Wonders	0021196141	Helping Me, Helping You	1	0	2
128	Wonders	0021196834	Helping Me, Helping You	1	0	2
129	Wonders	002119617x	Helping Me, Helping You	1	0	2
130	Wonders	0021196451	Helping Me, Helping You	1	0	2
131	2.1.5					
132	Wonders	0021196869	Mark's Journey	2	0	5
133	Wonders	0021187711	A Fantastic Day	2	0	5
134	Wonders	0021189620	A Fantastic Day	2	0	5
135	Wonders	0021188700	A Day in Ancient Rome	2	0	5
136	3.1.3					
137	Wonders	0021188327	Reach For the Stars	3	0	3
138	Wonders	0021188149	Reach For the Stars	3	0	3
139	Wonders	0021188081	Reach For the Stars	3	0	3
140	Wonders	0021189056	Reach For the Stars	3	0	3
141	5.1.5					
142	Wonders	0021192089	How Wild My World	5	0	5
143	Wonders	0021188719	Flying Home	5	0	5
144	Wonders	0021187702	Flying Home	5	0	5
145	Wonders	0021189234	Helping Out	5	0	5
146	K.9.3					

AutoSave - _from_Homer - Excel

I29	A	B	C	D	E	F	G	H	I	J	K	L
1	Program	ISBN	Title	Grade	Unit	Week	Level	Number of pages	Impression	Copyright Year		
2	Batch 3	Wonders:	GK U1W3 (A,O,E,B); G1 U1W4 (A,O,E,B); G2 U2W4 (A,O,E,B); G3 U1W5 (A,O,E,B); G4 U2W1 (A,O,E,B); G5 U2W1 (A,O,E,B)									
3	Maravillas:	GK U1W3 (A,O,B); G1 U1W4 (A,O,B); G2 U2W4 (A,O,B); G3 U1W5 (A,O,B); G4 U2W4 (A,O,B); G5 U2W1 (A,O,B);										
4	Wonders	0021193746	The Beach	K	1	3	A	12	11pD	2014		
5	Wonders	0021193991	At School	K	1	3	O	12	11pD	2014		
6	Wonders	0021193452	At School	K	1	3	E	12	9pD	2014		
7	Wonders	0021194297	See It Grow!	K	1	3	B	12	11pD	2014		
8	1.1.4											
9	Wonders	0021195455	Friends Are Fun	1	1	4	A	20	11pE	2014		
10	Wonders	0021196214	Friends Are Fun	1	1	4	O	20	11pE	2014		
11	Wonders	0021196915	Friends Are Fun	1	1	4	E	20	9pE	2014		
12	Wonders	0021195706	Friends Are Fun	1	1	4	B	20	11pE	2014		
13	2.2.4											
14	Wonders	002118934X	Animal Families	2	2	1	A	24	11pD	2014		
15	Wonders	0021189978	Animal Families	2	2	1	O	24	11pD	2014		

Aptara Limited/McGraw-Hill Education
Condensed one-sheet table of entire book list into category by grade and hyper-linked files for proper management.